

ABC Copyright Conference – June 30, 2017

COPYRIGHT EDUCATION, COPYRIGHT LITERACY & INFORMATION LITERACY

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Presentation Agenda

- Introduction – Goals and Perspective
- Theoretical Framework
- Practical Application – Projects
- Discussion

Goals & Perspective of Presentation

- To spark a discussion about potential collaborations within the Canadian education copyright community
- To provide ideas for framing the discussion in a way that will demonstrate to external stakeholders that these types of projects are valuable
- Librarians' perspective

ACRL Framework (2015)

- Frame #3 – “Information has value”

[Framework for Information Literacy for Higher Education](#) (ACRL)

ACRL Framework (2015)

- "As creators and users of information, experts **understand** their rights and responsibilities when participating in a community of scholarship". [emphasis added]
- "Experts also **understand** that the individual is responsible for making deliberate and **informed choices** about when to comply with and when to contest current legal and socioeconomic practices concerning the value of information". [emphasis added]

[Framework for Information Literacy for Higher Education](#) (ACRL)

What is “Copyright Literacy”?

"Acquiring and demonstrating the appropriate knowledge, skills and behaviours to enable the ethical creation and use of copyright material"

(Secker & Morrison, 2016, p. 211).

UK – "Copyright the Card Game"

- "A games-based approach to copyright education"
(Secker & Morrison, 2016, p. 224-228)
- "[Copyright the Card Game](#)" © Chris Morrison 2015 [CC-BY-NC-SA 4.0](#)

Australia – "OEL Toolkit"

- Open Education Licensing Project (University of Tasmania and Swinburne University of Technology)
- To provide info about copyright and open licensing for developing new online educational endeavors (e.g., MOOCs)
- Funded by Australian government
- Research project -- OEL Toolkit
- [OEL Project Team](#) – oel.edu.au ([CC-BY-SA 4.0 License](#))

Australia – "OEL Toolkit"

- Luke Padgett (personal communication, June 7 2017, used with permission)
- "building a web based administration interface so that the toolkit can be edited/updated directly via the web"
- "collaboration across the Australian higher education sector was **absolutely vital** to the success of the project"

Canada – "Ontario Colleges Copyright Literacy"

- Collaboration between 16 colleges to meet a shared need: copyright training for college instructors and staff across the province
- Supported by HLLR
- 22 out of 24 Ontario colleges have implemented the training
- Project website - <https://copyrightliteracy.wordpress.com/>

Common Themes in the Projects

- Response to copyright uncertainty
- Changes or proposed changes to copyright legislation
- Coordination at a higher level
- Variety of funding sources

Summary

- Copyright literacy is an important aspect of information literacy (ACRL, 2015; Burkell, Fortier, Di Valentino & Roberts, 2015; Secker & Morrison, 2016)
- There is precedent for successful development & implementation of collaborative copyright training/education programs in Canada and abroad
- Goal of this presentation is to spark discussion about the potential for collaborative work between Canadian universities on copyright education tools

Discussion Questions

1. What are possible projects where co-operation in the post-secondary sector would be beneficial for copyright education (e.g., allow for the creation of something better or more comprehensive than you are currently able to do on your own)?
2. What are some reasons/arguments we could bring to managers, supervisors and other stakeholders in favour of engaging in a co-operative copyright education project?
3. What are some potential obstacles to engaging in such a co-operative project (and any ideas on how to address those obstacles)?

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