



The Globalization of Personal Data (GPD) Project International Survey on Privacy and Surveillance

Methodology Document

Survey Data from 2006 - 2007

Surveillance Studies Centre

Funded by the Social Sciences and Humanities Council of Canada



Social Sciences and Humanities
Research Council of Canada

Conseil de recherches en
sciences humaines du Canada

Canada



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Introduction

The Globalization of Personal Data (GPD) International Survey on Privacy and Surveillance was conducted by the Surveillance Studies Centre at Queen's University, Kingston, Canada from June 2006 to December 2007. It was funded by the Social Sciences and Humanities Research Council of Canada. This manual has been produced to facilitate the manipulation of the data file of the survey results.

The survey data should be referenced as follows:

The Globalization of Personal Data (GPD) Project International Survey on Privacy and Surveillance

With acknowledgement given to the Social Sciences and Humanities Research Council of Canada (SSHRC) for funding the research.

Any questions about the data set or its use should be directed to:

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Background

The Globalization of Personal Data (GPD) was an international, multi-disciplinary and collaborative research initiative drawing mainly on the social sciences but also including information, computing, technology studies and law, that explored the implications of processing personal and population data in electronic format from 2004 to 2008. Such data included everything from census statistics to surveillance camera images, from biometric passports to supermarket loyalty cards. The project maintained a strong concern for ethics, politics and policy development around personal data. The project, funded by the Social Sciences and Humanities Research Council of Canada (SSHRC) under its Initiative on the New Economy program, conducted research on why surveillance occurs, how it operates, and what this means for people's everyday lives (See <http://www.sscqueens.org/projects/gpd>). The unique aspect of the GPD included a major international survey on citizens' attitudes to issues of surveillance and privacy. This international survey is now being made available to users (See http://www.sscqueens.org/research/intl_survey). The GPD was based at the Surveillance Studies Centre¹ at Queen's University in Kingston, Ontario, Canada and was built on an extensive and productive web of researchers from other universities in Canada and around the world (See <http://www.sscqueens.org/>).

The GPD project at Queen's University conducted the international survey on privacy and surveillance using a single survey instrument and set of questions in nine countries: Brazil, Canada, France, Hungary, Mexico, Spain, USA, China and Japan. The survey process was led by Elia Zureik,² along with his colleagues connected with the Surveillance Studies Centre. Prior to quantitative questionnaire phase of the survey, qualitative focus group interviews were carried out in all nine countries. The qualitative data was used to develop the questionnaire used to collect the cross-national data.

¹ Formerly The Surveillance Project.

² See: <http://www.sscqueens.org/people/faculty#elia>

Metadata

Metadata is loosely defined as "data about data". It is intended to describe the structure of the resource to the user. In our case, the metadata of the GPD international survey of privacy and surveillance, include the following:

- The institution responsible for the survey data archive is Queen's University in Kingston, Ontario, Canada (<http://www.queensu.ca/>)
- The focus of the survey is to provide cross-cultural data of attitudinal nature on the potential of surveillance and privacy protection in the course of electronic transmission of data – locally, regionally and internationally.
- The data covers four main actors that are exposed to surveillance and privacy in their roles as: citizens, workers, travellers, and consumers.
- It is the first international survey of its kind that initially covered seven countries: Brazil, Canada, France, Hungary, Mexico, Spain and the US. This seven-country survey, which consists of seven national surveys, was carried out in 2006 by Ipsos Reid International, and was followed by two separate surveys: one in China carried out by Millenriver Marketing Research in 2006, and one in Japan fielded by Macromil Inc. in 2007. The seven-country survey involved primarily telephone and some face-to face interviews with 7,088 respondents, the Chinese survey included 2,002 respondents, and Japan was a web-based survey which included 516 respondents. In total there were 9,606 respondents.
- The total sample sizes and dates were as follows:
 - Canada: 1,001 (June 26-July 21, 2006)
 - USA: 1,000 (June 27-July 28, 2006)
 - France: 1,002 (June 27-July 8, 2006)
 - Spain: 1,000 (June 30-July 11, 2006)
 - Hungary: 1,005 (June 27-July 9, 2006)
 - Mexico: 1,080 (July 25-Aug 5, 2006)
 - Brazil: 1,000 (July 4-July 7, 2006)
 - China: 2,002 (Aug 5-Oct 12, 2006)
 - Japan: 516 (Dec 21-Dec 23, 2007)
- The seven-country surveys in Canada, USA, France, Spain, Hungary, Mexico, and Brazil were carried out by the same vendor, Ipsos Reid International, and based on random sampling of respondents, using similar methodologies. Interviews were administered over the telephone using Computer Assisted Telephone Interview (CATI) technology. Respondents were screened to ensure nationally representative samples based on gender, age and regional distribution. In Mexico and Brazil, interviews were conducted in person. Quasi-national sampling was employed in these countries, where urban samples were used instead of a nationally representative sample.

- The Chinese survey was carried out by Millenriver Marketing Research, an independent vendor in Beijing, and supervised by Professor Guo Liang, who is an expert on the internet in China and a researcher with the Chinese Academy of the Social Sciences. The China sample was confined to three large metropolitan cities: Beijing, Shanghai, and Guangzhou; and four provincial capitals: Chengdu, Wuhan, Xi'an, and Shenyang.
- The Japan survey was an on-line quota sample and conducted by Macromil Inc. in Tokyo. Respondents were selected from a database to complete an online questionnaire and screened to ensure an even distribution by gender and age.
- Participants were asked to complete a 20-25 minute survey. The survey instrument included nearly 50 questions dealing with participants' attitudes about issues like consumer surveillance, racial profiling at airports, terrorism and security, national ID cards, CCTV, media coverage of surveillance issues, workplace privacy, knowledge of privacy regulations, knowledge of various technologies, actions taken to protect information, control over personal data and public trust in government and private companies. The questionnaire can be found in the data archive here: [Questionnaire](#)
- In all of the surveys participation was voluntary. Respondents were informed that the survey would be for academic and not commercial purposes. Anonymity and confidentiality were guaranteed to the participants and ethics approval was obtained by Queen's University General Research Ethics Board (GREB).
- Several workshops were held at Queen's University in preparation for the surveys to refine the questionnaire and deal with conceptual and wording problems connected with conducting surveys cross-culturally. The culmination of the entire project resulted in a workshop in which international participants were invited to report the results of their research in November 2006. The proceedings were published by McGill-Queen's University Press in the edited collection:
 - Zureik, E., Harling Stalker, L., Smith, E., Lyon, D. and Chan, Y. (eds.) 2010. *Surveillance, Privacy and the Globalization of Personal Information: International Comparisons*. Montreal and Kingston: McGill-Queen's University Press. (See <http://mqup.mcgill.ca/book.php?bookid=2486>)
- Before launching the surveys, focus group interviews were held in all nine countries. All of the qualitative focus group findings and background country reports are available in the Queen's data archive here: [QSpace](http://www.sscqueens.org/intl_survey_background) as well as at: http://www.sscqueens.org/intl_survey_background
- Summary of methodologies used in the surveys:

Seven-Country Surveys carried out by Ipsos Reid

	Method of Interviewing	Field dates	Total Completes	Margin of Error	Quotas
Canada	Telephone (CATI)****	June 26 th - July 21 st , 2006	1001	+/- 3.09	Region* Age Gender
USA	Telephone (CATI)	June 27 th - July 28 th , 2006	1000	+/- 3.09	Region Age*** Gender
Spain	Telephone (CATI)	June 30 th - July 11 th , 2006	1000	+/- 3.09	Region Age Gender
France	Telephone (CATI)	June 27 th - July 8 th , 2006	1002	+/- 3.09	Region Age Gender
Hungary	Telephone (CATI)	June 27 th - July 9 th , 2006	1005	+/- 3.09	Region Age Gender
Mexico	Door-to-Door (pen and paper)	July 25 th - Aug 5 th , 2006	1080	+/- 2.98	Region** Age Gender
Brazil	Door to Door (pen & paper)	July 4 th - July 7 th , 2006	1000	+/- 3.09	Region Age Gender

*Canada: Quebec was over-sampled to represent 31% of respondents.

**Mexico: Sample drawn from 100 sampling points across Mexico, 10 completes in each, to fall out into the broader regions (as per final sample document. See [Ipsos Reid Final Sampling for Seven-Country](#) [Excel file]).

***USA: To boost respondents in the 18-34 age quota, supplemental sample was drawn from multiple waves of Ipsos Telephone Express Omnibus, using participants who agreed to be re-contacted for research. First priority was given to randomly dialing African Americans in the 18-34 age quota. All other respondents from the supplemental sample (ages 18-34) were then randomly dialed.

**** CATI = Computer Assisted Telephone Interviewing

Sample weighting was used to insure adequate representation in each of the seven countries surveyed (See [Ipsos Reid Final Sampling for Seven-Country](#) [Excel file] and [Ipsos Reid Weighting for Seven-Country](#) [Excel file]).

China Surveys

National statistical work is not well developed in China. The researchers responsible for the Chinese survey could only obtain approximate data. They tried to make the sex and age quotas reflect demographic composition in China.

For this purpose, they used the total population numbers and sex ratios of the seven cities surveyed by the end of 2005 to determine the sample numbers and sex distribution in each city, which were also the latest data available because the National Bureau of Statistics of China conducted recent sampling of the population covering 1% of the nation's total population in 2005. The tables below show the population survey results and corresponding sample quotas and sample distribution by city, gender and age.

Total population distribution of the seven cities and quota samples

City	Total Population (Million)	Proportion	Sample Quota	Actual Sample Number
Beijing	15.36	19.47%	389	390
Shanghai	17.78	22.54%	451	451
Guangzhou	9.488	12.03%	241	241
Chengdu	12.21	15.48%	310	310
Wuhan	8.58	10.88%	218	217
Xi'an	8.069	10.23%	205	206
Shenyang	7.4	9.38%	188	187
Total	78.887	100%	2002	2002

Sex ratios of the seven cities and quota samples showing male and female distribution

City	Sex Ratio	Male Quota	Female Quota	Actual Number of Male Sample	Actual Number of Female Sample
Beijing	102.6:100	197	192	197	193
Shanghai	100.9:100	226	224	227	224
Guangzhou	101.5:100	121	119	121	120
Chengdu	102.8:100	157	153	157	153
Wuhan	106.6:100	112	105	112	105
Xi'an	106.9:100	106	99	106	100
Shenyang	103.9:100	96	92	95	92
Total	-----	1015	984	1015	987

Population distribution by age groups and their relative proportion for each city

City (Ten Thousand)		15-19	18-19	20-29	30-39	40-49	50-59	60-69	Total Sample Quota
Beijing	Population	8.20%	3.28%	18.10%	17.70%	19.10%	11.80%	8.40%	389
	Relative Proportion	-----	4.18%	23.09%	22.58%	24.37%	15.05%	10.72%	
Shanghai	Population	129.52	51.808	270.7	290.13	329.17	174.41	126.03	451
	Relative Proportion	-----	4.17%	21.79%	23.36%	26.50%	14.04%	10.15%	
Guangzhou	Population	104.28	41.712	258.36	196.66	119.35	65.25	49.86	241
	Relative Proportion	-----	5.70%	35.33%	26.90%	16.32%	8.92%	6.82%	
Chengdu	Population	106.38	42.552	203.77	152.02	112.72	81.01	56.99	310
	Relative Proportion	-----	6.56%	31.39%	23.42%	17.37%	12.48%	8.78%	
Wuhan	Population	69.68	27.872	127.86	140.25	120.86	74.93	51.41	218
	Relative Proportion	-----	5.13%	23.54%	25.82%	22.25%	13.79%	9.46%	
Xi'an	Population	59.62	23.848	128.35	104.47	65.05	52.68	30.89	205
	Relative Proportion	-----	5.88%	31.67%	25.78%	16.05%	13.00%	7.62%	
Shenyang	Population	18.23	7.292	63.66	68.66	29.33	34.86	21.32	188
	Relative Proportion	-----	3.24%	28.28%	30.50%	13.03%	15.48%	9.47%	

Sample* quotas and actual sample size of different age groups for each city.

City		18-19	20-29	30-39	40-49	50-59	60-69	Total
Beijing	Quota	16	90	88	95	59	42	390
	Sample size	16	90	88	95	59	42	390
Shanghai	Quota	19	98	105	120	63	46	451
	Sample size	19	98	105	120	63	46	451
Guangzhou	Quota	14	85	65	39	22	16	241
	Sample size	14	85	65	39	22	16	241
Chengdu	Quota	20	97	73	54	39	27	310
	Sample size	20	97	73	54	39	27	310
Wuhan	Quota	11	51	56	49	30	21	218
	Sample size	11	51	56	49	30	20	217
Xi'an	Quota	12	65	53	33	27	16	206
	Sample size	12	65	53	33	27	16	206
Shenyang	Quota	6	53	57	24	29	18	187
	Sample size	6	53	57	24	29	18	187

*Locating of respondents was carried out by means of Random Digital Dialing

Japan Survey

The Japanese survey was web-based using the internet for the purpose to reach a national survey of 18 years and older. It was carried out at the end of 2007, and resulted in 516 valid responses divided equally between men and women. As well, the survey divided the respondents by region, age, education, income, occupation, and employment status.

The Questionnaire

After testing, and, where applicable, translating and back translating the questionnaire to ensure accurate wording of the questions, the questionnaire was finalized. See [Questionnaire](#)

- In addition to questions dealing with standard demographic variables, such as gender, age, education, employment (full-time, part-time, student, etc.), occupation, income, language spoken at home, and ethnicity, the substantive aspects of the questionnaire dealt with the following areas:
 - Familiarity with surveillance technologies of all kinds;
 - The extent to which the respondents feel they have a say in what happens to personal information collected about them;
 - Knowledge of laws and feelings of trust regarding the private and public sector handling of personal information, and the effectiveness of these laws in protecting privacy;
 - Experience in responding to requests about personal information, including experience at border crossings;
 - Attitudes towards ID cards;
 - Role of media in providing information about the safety of personal information;
 - Sharing of personal information by the private and public sector with third parties;
 - The practice of surveillance in the workplace and the terms of its appropriateness;
 - The right of national governments to collect and share personal information with foreign governments;
 - The right of employers to share personal information of employees with the private sector and government;
 - Racial profiling and treatment by airport officials of visible minorities, with special emphasis on national security;
 - The use of vignettes to assess respondents' reactions to issues of race and ethnicity regarding racial profiling at airports;
 - The right of businesses to create profiles of their customers using loyalty cards;
 - The right of governments to create data bases on citizens and others in the name of national security.

List of Related Materials

*All documentation is available in the Queen's data archive and are PDF files unless otherwise noted.

Findings:

Summary of Overall Survey Findings

- The Surveillance Project. 2008. "The Globalization of Personal Data Project: An International Survey on Privacy and Surveillance: Summary of Findings". **The Globalization of Personal Data Project (GPD)**, Queen's University, Kingston, Ontario.

Ipsos Reid Final Survey Report in Seven Countries

- Ipsos Reid. 2006. "Global Privacy Data: International Survey". Summary Report commissioned by **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario. (Powerpoint file)

China - Final Report on Survey Findings in China

- Liang, Guo and Huili, Chang. 2007. "Surveillance and Privacy in Urban Japan". Summary Report commissioned by **The Globalization of Personal Data Project (GPD)**, March, Queen's University, Kingston, Ontario.

Japan - Final Report on Survey Findings in Japan

- Macromil. 2008. "Summary of Findings for Japan". Final Report commissioned **The Globalization of Personal Data Project (GPD)**, March, Queen's University, Kingston, Ontario. (Powerpoint file)

Focus Group Findings and Background Reports:

Background Paper for the Globalization of Personal Data Project International Survey on Privacy and Surveillance

- Zureik, Elia, Harling Stalker, Lynda and Smith, Emily. 2006. "Background Paper for the Globalization of Personal Data Project International Survey on Privacy and Surveillance". **The Gloablization of Personal Data Project (GPD)**, Queen's University, Kingston, Ontario.

Concept paper

- Zureik, Elia. 2004. "Globalization of Personal Data Project - International Survey Concept Paper". Queen's University, Kingston, Ontario.

Concept paper - appendix

- Zureik, Elia. 2004. "Appendix A: Overview of Public Opinion Research Regarding Privacy". Queen's University, Kingston, Ontario.

Brazil - Background research paper

- Yurke, Shannon. 2005. "Privacy, Policy and Public Opinion in Brazil". Background Paper commissioned by **The Globalization of Personal Data Project (GPD)**, March, Queen's University, Kingston, Ontario.

Brazil - Focus group transcripts: citizens and consumers

- Ipsos Opinion do Brasil. 2004. "São Paulo Brazil Focus Group Transcriptions: Citizens and Consumers". Commissioned by **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario.

Brazil - Focus group transcripts: workers and travellers

- Ipsos Opinion do Brasil. 2004. "São Paulo Brazil Focus Group Transcriptions: Workers and Travellers". Commissioned by **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario.

Brazil - Focus group findings

- Ipsos Opinion do Brasil. 2004. "Findings from the São Paulo/ Brazil Pre-Survey Focus Groups". Report commissioned by **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario.

Canada - Background research paper

- Yurke, Shannon. 2005. "Privacy, Policy and Public Opinion in Canada". Background Paper commissioned by **The Globalization of Personal Data Project (GPD)**, March, Queen's University, Kingston, Ontario.

Canada - Quebec background research paper

- Fournier, François. 2005. "Public Opinion in Quebec on Privacy Issues and Protection of Personal Data (1994-2004)". Centre for Bioethics: Institut de recherches clinique de Montréal, Background Paper commissioned by **The Globalization of Personal Data Project (GPD)**, April, Queen's University, Kingston, Ontario.

Canada - Focus group transcripts: Toronto, group I

- Ekos Research Associates. 2004. "Test Group I: May 3, 2004, 5:30-7:00pm: Toronto". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, May, Queen's University, Kingston, Ontario.

Canada - Focus group transcripts: Toronto, group II

- Ekos Research Associates. 2004. "Test Group II: May 3, 2004, 7:30-9:00pm: Toronto". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, May, Queen's University, Kingston, Ontario.

Canada - Focus group transcripts: Toronto, group I

- Ekos Research Associates. 2004. "Test Group I: May 4, 2004, 5:30-7:00pm: Toronto". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, May, Queen's University, Kingston, Ontario.

Canada - Focus group transcripts: Toronto, group II

- Ekos Research Associates. 2004. "Test Group II: May 4, 2004, 7:30-9:00pm: Toronto". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, May, Queen's University, Kingston, Ontario.

Canada - Focus group findings: Toronto and Montreal

- Ekos Research Associates. 2004. "Findings from the Pre-Survey Focus Groups: Canada". Summary Report commissioned by **The Globalization of Personal Data Project (GPD)**, May, Queen's University, Kingston, Ontario.

China - Background research paper

- Lui, Wei. 2004. "Privacy Issues in China". Background Paper commissioned by **The Globalization of Personal Data Project (GPD)**, October, Queen's University, Kingston, Ontario.

China - Focus group transcripts (English): workers and travellers

- Ipsos. 2004 "Workers and Travellers, November 26: Beijing, China". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario.

China - Focus group transcripts (Chinese): workers and travellers

- Ipsos. 2004 "Workers and Travellers, November 26: Beijing, China". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario.

[China - Focus group transcripts \(English\): citizens and consumers](#)

- Ipsos. 2004 "Consumers and Citizens, November 26: Beijing, China". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario.

[China - Focus group transcripts \(Chinese\): citizens and consumers](#)

- Ipsos. 2004 "Consumers and Citizens, November 26: Beijing, China". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario.

[China - Focus group findings](#)

- Ipsos China. 2004 "Findings from the China Pre-Survey Focus Groups". Report commissioned by **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario.

[France - Focus group transcripts: workers and travellers A](#)

- Ipsos Insight France. 2004. "Workers and Travellers A, December: Paris, France". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, Queen's University, Kingston, Ontario.

[France - Focus group transcripts: workers and travellers B](#)

- Ipsos Insight France. 2005. "Workers and Travellers B, December: Paris, France". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, Queen's University, Kingston, Ontario.

[France - Focus group transcripts: consumers and citizens](#)

- Ipsos Insight France. 2005. "Consumers and Citizens, December: Paris, France". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, Queen's University, Kingston, Ontario.

[France - Focus group findings](#)

- Ipsos Insight France. 2005. "Findings from the Pre-survey Focus Groups: Summary Report for France". Report commissioned by **The Globalization of Personal Data Project (GPD)**, Queen's University, Kingston, Ontario.

[Hungary - Background research paper](#)

- Ipsos Szonda Hungary. 2005. "Privacy Issues in Hungary: Background Report". Background Report commissioned by **The Globalization of Personal Data Project (GPD)**, January, Queen's University, Kingston, Ontario.

Hungary - Background research paper

- Smith, Emily. 2005. "Privacy in Hungary". Background Report commissioned by **The Globalization of Personal Data Project (GPD)**, May, Queen's University, Kingston, Ontario.

Hungary - Focus group transcripts: workers and travellers

- Ipsos Szonda Hungary. 2004. "Workers and Travellers, December: Budapest, Hungary". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, December, Queen's University, Kingston, Ontario.

Hungary - Focus group transcripts: consumers and citizens

- Ipsos Szonda Hungary. 2004. "Consumers and Citizens, December: Budapest, Hungary". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, December, Queen's University, Kingston, Ontario.

Hungary - Focus group summary

- Ipsos Szonda Hungary. 2004. "Executive Summary of the Hungarian Research". Report commissioned Ipsos North American on behalf of **The Globalization of Personal Data Project (GPD)**, December, Queen's University, Kingston, Ontario.

Hungary - Information Privacy in Hungary

- Edited by: Ivan Szekely. Budapest 1991: Hungarian Institute for Public Opinion Research

Japan - Background research paper

- Yurke, Shannon. 2005. "Privacy, Policy and Public Opinion in Japan". Background Paper commissioned by **The Globalization of Personal Data Project (GPD)**, March, Queen's University, Kingston, Ontario.

Japan - Focus group transcripts: workers and travellers

- Infoplan, Inc. 2004. "Group I, Workers and Travellers: Tokyo, Japan". Commissioned by Ipsos North American on behalf of **The Globalization of Personal Data Project (GPD)**, October, Queen's University, Kingston, Ontario.

Japan - Focus group transcripts: citizens and consumers

- Infoplan, Inc. 2004. "Group II, Citizens and Consumers: Tokyo, Japan". Commissioned by Ipsos North American on behalf of **The Globalization of Personal Data Project (GPD)**, October, Queen's University, Kingston, Ontario.

Japan - Focus group summary

- Infoplan, Inc. 2004. "Globalization of Personal Data: Japan Summary Report". Commissioned by Ipsos North American on behalf of **The Globalization of Personal Data Project (GPD)**, November, Queen's University, Kingston, Ontario. Infoplan, Inc. for Ipsos North America

Mexico - Background research paper

- Ipsos-Bimsa. 2004. "A Brief Description of Privacy Issues in Mexico". Background Report commissioned by **The Globalization of Personal Data Project (GPD)**, September, Queen's University, Kingston, Ontario.

Mexico - Background research paper

- Smith, Emily. 2005. "Privacy in Mexico". Background Report commissioned by **The Globalization of Personal Data Project (GPD)**, June, Queen's University, Kingston, Ontario.

Mexico - Focus group transcripts: session 1

- Ipsos-Bimsa. 2004. "Mexico City Focus Group. Transcript Session 1". Commissioned by **The Globalization of Personal Data Project (GPD)**, August, Queen's University, Kingston, Ontario.

Mexico - Focus group transcripts: session 2

- Ipsos-Bimsa. 2004. "Mexico City Focus Group. Transcript Session 2". Commissioned by **The Globalization of Personal Data Project (GPD)**, August, Queen's University, Kingston, Ontario.

Mexico - Focus group summary

- Ipsos-Bimsa. 2004. "Findings from the Mexico Focus Groups". Report commissioned by **The Globalization of Personal Data Project (GPD)**, August, Queen's University, Kingston, Ontario.

Poland - Background research paper

- Rohozinska-Michalska, Joanna. 2005. Report commissioned by **The Globalization of Personal Data Project (GPD)**, March, Queen's University, Kingston, Ontario.

Spain - Background research paper

- Yurke, Shannon. 2005. "Privacy, Policy and Public Opinion in Spain". Background Paper commissioned by **The Globalization of Personal Data Project (GPD)**, March, Queen's University, Kingston, Ontario.

[Spain - Focus group transcripts: workers and travellers](#)

- Ipsos Spain. 2005. "Workers and Travellers, January: Barcelona". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, January, Queen's University, Kingston, Ontario.

[Spain - Focus group transcripts: consumers and citizens](#)

- Ipsos Spain. 2005. "Consumers and Citizens, January: Barcelona". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, January, Queen's University, Kingston, Ontario.

[Spain - Focus group summary](#)

- Ipsos Spain. 2005. "Workers and Travellers, January: Barcelona". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, January, Queen's University, Kingston, Ontario.

[United States - Background research paper](#)

- Smith, Emily. 2005. "Privacy in the USA". Background Paper commissioned by **The Globalization of Personal Data Project (GPD)**, August, Queen's University, Kingston, Ontario.

[United States - Focus group transcripts: workers and travellers](#)

- Ekos Research Associates. 2004. "Workers and Travellers, July: Chicago". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, July, Queen's University, Kingston, Ontario.

[United States - Focus group transcripts: consumers and citizens](#)

- Ekos Research Associates. 2004. "Consumers and Citizens, July: Chicago". Focus Group commissioned by **The Globalization of Personal Data Project (GPD)**, July, Queen's University, Kingston, Ontario.

[United States - Focus group summary](#)

- Ekos Research Associates. 2004. "Globalization of Personal Data Project- International Survey: Findings from the Chicago Pre-Survey Focus Groups". Report commissioned by **The Globalization of Personal Data Project (GPD)**, July, Queen's University, Kingston, Ontario.

Survey Methodology Documents:

- [Questionnaire](#)
- [Readme - CMA variable](#)
- [Ipsos Reid Final Sampling for Seven-Country File](#) [Excel File]
- [Ipsos Reid Weighting for Seven-Country](#) [Excel File]

Websites:

- **Background Information on the GPD International Survey:**
http://www.sscqueens.org/research/intl_survey
- **Globalization of Personal Data project:**
<http://www.sscqueens.org/projects/gpd>
- **Surveillance Studies Centre:**
<http://www.sscqueens.org/>