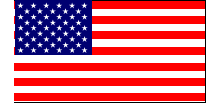


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# U.S. Trademark Number Guide



## Registered Trademarks, 1870-present (Acts of 1870, 1881, 1905, 1920 and 1946)

Year	1st #	Year	1st #	Year	1st #	Year	1st #	Year	1st #	Year	1st #
1870	1	1911	80,506	1952	444,623	1947	500,001	1970	883,574	1993	1,744,676
1871	122	1912	84,711	1953	444,746	1948	500,002	1971	905,319	1994	1,814,946
1872	608	1913	89,731	1954	444,794	1949	505,324	1972	926,340	1995	1,871,668
1873	1,099	1914	94,796	1955	444,807	1950	519,384	1973	949,594	1996	1,944,807
1874	1,591	1915	101,613	<b>Act of 1946</b> Trademarks applied for under the Trademark Act of 1946 were assigned registration numbers starting from 500,001. Trademarks applied for under the previous act were assigned numbers in the 400s until the final mark was registered in 1955. Approximately 50,000 numbers from 445,000-500,000 were not assigned.	1951	535,490	1974	975,709	1997	2,028,057	
1875	2,150	1916	107,875		1952	552,624	1975	1,000,862	1998	2,126,459	
1876	3,288	1917	114,666		1953	568,680	1976	1,029,022	1999	2,215,637	
1877	4,247	1918	120,005		1954	584,249	1977	1,055,348	2000	2,306,662	
1878	5,463	1919	124,066		1955	600,188	1978	1,080,673	2001	2,416,697	
1879	6,918	1920	128,274		1956	618,396	1979	1,110,303	2002	2,525,316	
1880	7,790	1921	138,556		1957	639,154	1980	1,128,464	2003	2,670,684	
1881	8,139	1922	150,210		1958	656,643	1981	1,145,374	2004	2,802,582	
1882	8,973	1923	163,003		1959	671,998	1982	1,184,460	2005	2,915,416	
1883	9,920	1924	177,848		1960	690,716	1983	1,222,400	2006	3,036,989	
1884	10,822	1925	193,597	1961	709,163	1984	1,263,115	2007	3,190,359		
1885	11,843	1926	207,437	1962	725,762	1985	1,311,722	2008	3,361,140		
1886	12,910	1927	222,401	1963	742,786	1986	1,377,736	2009	-		
1887	13,939	1928	236,987	1964	762,526	1987	1,423,644	2010	-		
1888	15,072	1929	251,129	1965	782,616	1988	1,471,693	2011	-		
1889	16,131	1930	265,655	1966	801,121	1989	1,519,285	2012	-		
1890	17,360	1931	278,906	1967	821,387	1990	1,574,081	2013	-		
1891	18,775	1932	290,313	1968	841,433	1991	1,629,833	2014	-		
1892	20,537	1933	299,926	1969	862,961	1992	1,671,394	2015	-		
1893	22,274	1934	309,066								
1894	23,951	1935	320,441								
1895	25,757	1936	331,338								
1896	27,586	1937	342,070								
1897	29,399	1938	353,324								
1898	31,070	1939	363,536								
1899	32,308	1940	374,990								
1900	33,957	1941	384,047								
1901	35,678	1942	392,581								
1902	37,606	1943	399,318								
1903	39,612	1944	404,974								
1904	41,798	1945	411,001								
1905	43,956	1946	418,494								
1906	48,446	1947	426,610								
1907	59,014	1948	435,590								
1908	66,892	1949	441,742								
1909	72,083	1950	443,654								
1910	76,267	1951	444,317								

### Trademark Application Number Format

70-123456

Series Code      Application Number

### Trademark Application Series Codes

Code	Years (Application Serial Numbers)
70	1881-March 31, 1905
71	April 1, 1905-July 4, 1947 (1-526,346)
71	July 5, 1947-Aug. 31, 1955 (526,500-700,943)
72	Jan. 3, 1956-Aug. 31, 1973 (1-467,233)
73	Sept. 1, 1973-Nov. 15, 1989 (1-840,936)
74	Nov. 16, 1989-Sept. 30, 1995
75	Oct. 1, 1995-Mar. 19, 2003
76	Paper filings, Mar. 20, 2003 forward
77	E-filings, Sept. 14, 2006 forward
78	E-filings, Mar. 20, 2000-Sept. 13, 2006
79	§66(a) filings, Nov. 2, 2003 forward
80-81	Pseudo serial number
89	Non-registration document

## U.S. Classes of Goods and Services (as of Aug. 30 1973)

Class	Title
1	Raw or partly prepared materials
2	Receptacles
3	Baggage, animal equipments, portfolios and pocket books
4	Abrasives and polishing materials
5	Adhesives
6	Chemicals and chemical compositions
7	Cordage
8	Smokers' articles, not including tobacco products
9	Explosives, firearms, equipments, and projectiles
10	Fertilizers
11	Inks and inking materials
12	Construction materials
13	Hardware and plumbing and steam-fitting supplies
14	Metals, metal castings and forgings
15	Oils and greases
16	Protective and decorative coatings
17	Tobacco products
18	Medicines and pharmaceutical preparations
19	Vehicles
20	Linoleum and oiled cloths
21	Electrical apparatus, machines and supplies
22	Games, toys and sporting goods
23	Cutlery, machinery, and tools and parts thereof
24	Laundry appliances and machines
25	Locks and safes
26	Measuring and scientific appliances
27	Horological instruments
28	Jewellery and precious-metal ware
29	Brooms, brushes and dusters
30	Crockery, earthenware and porcelain
31	Filters and refrigerators
32	Furniture and upholstery
33	Glassware
34	Heating, lighting and ventilating apparatus
35	Belting, hose, machinery, packing and nonmetallic tires
36	Musical instruments and supplies
37	Paper and stationery
38	Prints and publications
39	Clothing
40	Fancy goods, furnishings and notions
41	Canes, parasols and umbrellas
42	Knitted, netted and textile fabrics, and substitutes therefore
43	Thread and yarn
44	Dental, medical and surgical appliances
45	Soft drinks and carbonated waters
46	Foods and ingredients of foods
47	Wines
48	Malt beverages and liquors
49	Distilled alcoholic liquors

Class	Title
50	Merchandise not otherwise classified
51	Cosmetics and toilet preparations
52	Detergents and soaps
100	Miscellaneous
101	Advertising and business
102	Insurance and financial
104	Communication
105	Transportation and storage
106	Material treatment
107	Education and entertainment
200	Collective membership
A	Goods certification mark
B	Services certification mark

## Trademark Design Code Classes

Class	Title
1	Celestial bodies, natural phenomena, geographical maps
2	Human beings
3	Animals
4	Supernatural beings, mythological or legendary beings, fantastical beings or unidentifiable beings
5	Plants
6	Scenery
7	Dwellings, buildings, monuments, stadiums, fountains, structural works and building materials
8	Foodstuff
9	Textiles, clothing, headwear, footwear and sewing accessories
10	Tobacco, smokers' materials; fans; toilet articles; medical devices and apparatus including tablets, capsules or powders
11	Household utensils
12	Furniture and plumbing fixtures
13	Lighting, cooking, heating, cooling or refrigeration equipment
14	Hardware, tools and ladders; non-motorized agricultural implements; keys and locks
15	Machines and parts thereof, including industrial agricultural, home and office machines; electrical equipment
16	Telecommunications, sound recording or reproduction equipment; photography, cinematography and optics
17	Horological instruments and parts; jewelry; weights and measures
18	Transport; equipment for animals; traffic signs
19	Baggage, containers and bottles
20	Writing, drawing or painting materials, office materials, stationery and books
21	Games, toys and sporting articles
22	Musical instruments and their accessories; bells; sculptures
23	Arms, ammunition and armor
24	Heraldry, flags, crowns, crosses, arrows and symbols
25	Ornamental framework, surfaces or backgrounds with ornaments
26	Geometric figures and solids
27	Forms of writing
28	Inscriptions in various characters
29	Miscellaneous (Colors)

## Registered Prints and Labels, 1874-1940

Year	1 <sup>st</sup> Label	1 <sup>st</sup> Print	Year	1 <sup>st</sup> Label	1 <sup>st</sup> Print
1874	1	-	1923	25,474	6,492
1875	233	-	1924	26,735	7,111
1876	465	-	1925	28,013	7,646
1877	937	-	1926	29,738	8,485
1878	1,329	-	1927	31,424	9,372
1879	1,821	-	1928	33,231	10,464
1880	2,176	-	1929	35,152	11,436
1881	2,379	-	1930	36,863	12,278
1882	2,581	-	1931	38,474	12,942
1883	2,885	-	1932	40,157	13,537
1884	3,791	-	1933	41,600	13,990
1885	4,304	-	1934	43,070	14,473
1886	4,695	-	1935	44,856	14,968
1887	5,073	-	1936	46,940	15,545
1888	5,453	-	1937	48,680	15,991
1889	5,780	-	1938	50,530	16,639
1890	6,099	-	1939	52,288	17,176
1891	6,403	-	1940	54,243	17,825
1892	6,540	-			
1893	-	1			
1894	-	3			
1895	-	7			
1896	6,546	10			
1897	6,547	42			
1898	6,561	58			
1899	6,761	93			
1900	7,272	193			
1901	8,009	286			
1902	8,887	445			
1903	9,654	603			
1904	10,644	873			
1905	11,758	1,170			
1906	12,588	1,529			
1907	13,297	1,874			
1908	13,964	2,189			
1909	14,582	2,409			
1910	15,074	2,557			
1911	15,444	2,677			
1912	16,103	2,925			
1913	16,736	3,168			
1914	17,444	3,458			
1915	18,163	3,796			
1916	18,966	4,167			
1917	19,830	4,599			
1918	20,443	4,844			
1919	21,097	5,041			
1920	21,617	5,187			
1921	22,377	5,439			
1922	23,862	5,905			

### Prints & Labels

Prints and labels are commercial copyrights registered by the U.S. Patent Office from 1874 through July 1940. Labels were affixed to products. Prints were larger format magazine advertisements and posters.

Print and label records are located at the National Archives and Records Administration in College Park, Maryland.

### Sources

*USPTO TESS Trademark Database.*

*Official Gazette - Trademarks*

*Trademark Manual of Examining Procedure*

*Trademark Design Code Manual*

### Credits

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## International Trademark Classes (Nice Classification)

Class	Title
1	Chemicals
2	Paints
3	Cosmetics and cleaning preparations
4	Lubricants and fuels
5	Pharmaceuticals
6	Metal goods
7	Machinery
8	Hand tools
9	Electrical and scientific apparatus
10	Medical apparatus
11	Environmental control apparatus
12	Vehicles
13	Firearms
14	Jewelry
15	Musical instruments
16	Paper goods and printed matter
17	Rubber goods
18	Leather goods
19	Non-metallic building materials
20	Furniture and articles not otherwise classified
21	Housewares and glass
22	Cordage and fibers
23	Yarns and threads
24	Fabrics
25	Clothing
26	Fancy goods
27	Floor coverings
28	Toys and sporting goods
29	Meats and processed foods
30	Staple foods
31	Natural agricultural products
32	Light beverages
33	Wines and spirits
34	Smokers' articles
35	Advertising and business
36	Insurance and financial
37	Building construction and repair
38	Telecommunications
39	Transportation and storage
40	Treatment of materials
41	Education and entertainment
42	Computer and scientific
43	Hotels and restaurants
44	Medical, beauty and agricultural
45	Personal and legal

The USPTO officially adopted the Nice Classification on September 1, 1973.